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## Could your document be the clearest of them all?

The Best Plain English Document category is always popular and (just quietly) the standard is getting higher each year!

But don't be deterred by the competition. If your document is totally focused on your reader's needs, fulfills your business purpose, and meets recognised [plain English criteria](#), the judges will love your entry.

There's a place on the entry form to talk about the business results your document achieved too.

And here's a hint. The judges always look for evidence that a document has been tested with typical users. The testing doesn't have to be expensive or complicated — just enough to show that the document works for its audience.

Every entry has an equal chance of winning, regardless of organisation size or industry, so what are you waiting for? Find a document you're proud of and send it in!

There are separate awards for the public and private sectors.

[Enter the Best Plain English Document category](#)  
[See all categories and requirements](#)

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## Sponsor spotlight: Sysdoc

A big thank you to Sysdoc for their very welcome support and sponsorship. Desiree Botica, General Manager New Zealand, told us:

'As specialist providers of knowledge and information management, business process transformation, training and change management we understand and value the importance of effective written communication. Appropriate language tailored to the specific requirements of our clients is at the heart of what we do.

Sysdoc is delighted to sponsor the 2014 WriteMark Plain English Awards. We look forward to supporting and recognising those who have made a valuable contribution to plain English in New Zealand.'

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## Meet the judges for the Best Plain English Document category

Judges for the private sector award

Jayne Dalmer

Barbra Kingsley

Annetta Cheek

Judges for the public sector award

Amy Bunk

Ralph Brown

Dana Skopal

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## 8 weeks to go!

Entries close on 12 September.

Winners will be announced at the Awards ceremony on 27 November.

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