

MEDIA RELEASE

It's plain English – get involved with your kid's learning

The Ministry of Education's Team-Up campaign has won the Best Project category of the Writemark Plain English Awards 08. Team-Up aims to help parents get more involved in their kids' learning by providing practical, easy-to-follow tips in plain English.

The winning entry comprised a series of free Team-Up booklets for parents.

"We want to help parents and whānau get involved in their childrens' education, at home and at school" says Joanne Allen, Senior Manager, Parents Families and Whānau at the Ministry of Education. By providing practical tips in plain English we hope to show how easy it can be to make a difference to childrens' learning.

Like the Team-Up website, the booklets are clear, concise and easy to read, enabling parents from every walk of life to easily apply the ideas to their own children's learning.

There are separate free booklets for parents of preschoolers, primary/intermediate students and those at secondary school.

"The Ministry is delighted to have this recognition that the Team-Up information is meeting the needs of parents," says Joanne Allen.

ENDS

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