

Prizes—2009 WriteMark New Zealand Plain English Awards

All winners (except for the 'Brainstrain' awards) receive a stunning steel and bronze trophy crafted for the Awards by Wellington sculptor Campbell Maude.

Prize	Sponsor	Value
Plain English Champion—Best Organisation		\$14,125
\$10,000 value to be used on a plain English project with measurable results	Write Limited	\$10,000
The latest StyleWriter plain English editing software—single-user licence	Editor Software	\$325
Short brand/image analysis	BrandNew	\$3,000
Two places on half-day 'Plain English and your brand' workshop	Write/BrandNew	\$800
Plain English Champion—Best Project		\$4,800
The latest StyleWriter plain English editing software—5-user licence	Editor Software	\$1,000
Short brand/image analysis	BrandNew	\$3,000
Two places on half-day 'Plain English and your brand' workshop	Write/BrandNew	\$800
Plain English Champion— Best Individual or Team		\$4,800
The latest StyleWriter plain English editing software—5-user licence	Editor Software	\$1,000
Short brand/image analysis	BrandNew	\$3,000
Two places on half-day 'Plain English and your brand' workshop	Write/BrandNew	\$800
Best Plain English Document—Public Sector / Non-Government Organisation (NGO)		\$4,125
The latest StyleWriter plain English editing software—single-user licence	Editor Software	\$325
Short brand/image analysis	BrandNew	\$3,000
Two places on half-day 'Plain English and your brand' workshop	Write/BrandNew	\$800
Best Plain English Document—Private Sector		\$4,125
The latest StyleWriter plain English editing software—single-user licence	Editor Software	\$325
Short brand/image analysis	BrandNew	\$3,000
Two places on half-day 'Plain English and your brand' workshop	Write/BrandNew	\$800
Best Plain English Website—Public Sector / Non-Government Organisation (NGO)		\$1,625
The latest StyleWriter plain English editing software—single-user licence	Editor Software	\$325
Annual subscription to one of three software tools that help designers create websites that are easier to use	Optimal Workshop	\$1,000
Subscription to award-winning web content training	Contented	\$300

Best Plain English Website—Private Sector		\$1,625
The latest StyleWriter plain English editing software—single-user licence	Editor Software	\$325
Annual subscription to one of three software tools that help designers create websites that are easier to use	Optimal Workshop	\$1,000
Subscription to award-winning web content training	Contented	\$300
Best Sentence Transformation		\$1,125
The latest StyleWriter plain English editing software—single-user licence	Editor Software	\$325
Two places on ½ day ‘Plain English and your brand’ workshop	Write/BrandNew	\$800
People’s Choice—Best Plain English Document		\$1,625
The latest StyleWriter plain English editing software—single-user licence	Editor Software	\$325
Plain English training to the value of \$1,300	Write Limited	\$1,300
People’s Choice—Best Plain English Website		\$1,625
The latest StyleWriter plain English editing software—single-user licence	Editor Software	\$325
Subscription to award-winning web content training	Contented	\$300
Annual subscription to one of three software tools that help designers create websites that are easier to use	Optimal Workshop	\$1,000
People’s Choice—‘Brainstrain’ Document		\$655
The famous ‘Brainstrain’ rubbish bin filled with sour worms		
The latest StyleWriter plain English editing software—single-user licence	Editor Software	\$325
Two hours of advice to help convert winning material into plain English	Write Limited	\$330
People’s Choice—‘Brainstrain’ Website		\$625
The famous ‘Brainstrain’ rubbish bin filled with sour worms		
The latest StyleWriter plain English editing software—single-user licence	Editor Software	\$325
Subscription to award-winning web content training	Contented	\$300
Total prize value		\$40,880